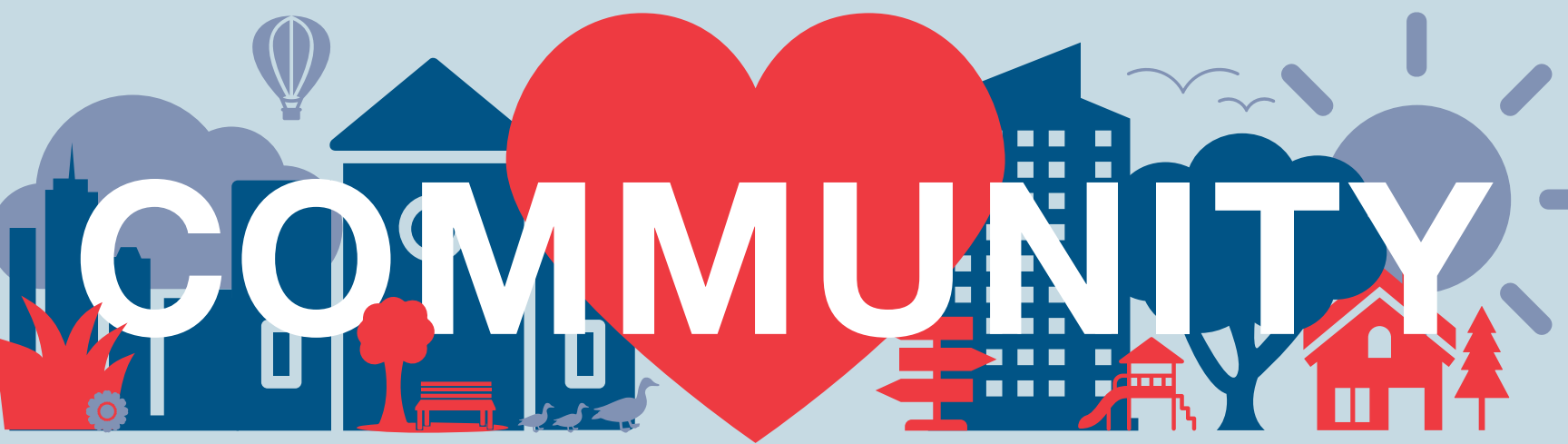


Pembina in the

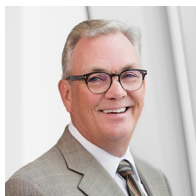


2018 Community Investment Overview



# Building Extraordinary Communities, Together!

## Message from John Young, Vice President of Community Affairs



At Pembina, we strive to be the operator, employer and neighbour of choice within the communities where we do business. In the time I've been with Pembina, I've watched our commitment to communities increase along with our operations. I'm immensely proud that we were able to give back in such a significant way by investing \$7.5 million in our communities in 2018.

Our employees have created a culture of giving at Pembina, and as we grow so does their generosity. In 2018, we logged over 5,500 volunteer hours – that's 230 full days of volunteering! We also held a record-breaking United Way Campaign in 2018, raising nearly \$4 million for local communities.

We value our relationships with communities, and one of the ways that we invest in their success is through our charitable partnerships. From major initiatives like creating a \$1 million wetlands conservation program with Ducks Unlimited Canada to smaller partnerships like supporting local hockey associations or food banks, we want to have a positive impact in all our communities. I'm excited to share some of those stories with you.

## Our focus

Pembina partners with non-profit and charitable organizations that are based in, or support, the communities where we operate. Within this framework, we focus our investments on organizations that improve access to education, protect or preserve the environment, promote safety, create community space and encourage wellness.

### Community Building

We invest in events and spaces that increase the livability and vitality of the local community, including creating community spaces that are accessible for all and supporting initiatives aimed at bringing community members together.

### Education

We invest in education, skills training and capacity-building opportunities so that today's learners can become tomorrow's leaders.

### Environment

We believe in building for the future while protecting the present, which is why we fund projects that contribute to environmental conservation, stewardship and sustainability.

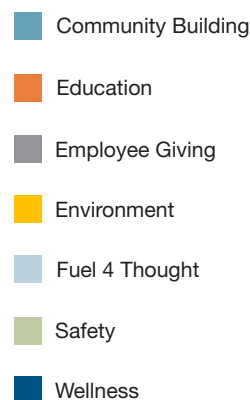
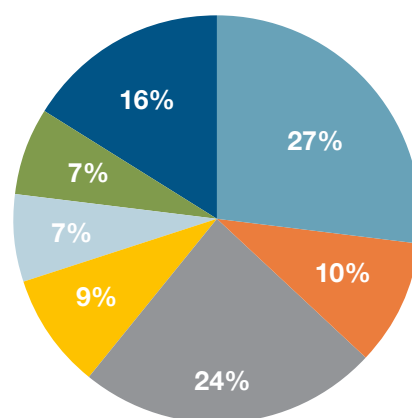
### Safety

Safety is a top priority for Pembina, not only as an operator but as a member of the community. We support projects that help everyone access the tools and knowledge they need to respond to and mitigate safety risks.

### Wellness

We support initiatives that promote healthy lifestyles and the enhancement of medical and social services.

## How we invested \$7.5 million in 2018



To apply for funding or to learn more about Pembina's Community Investment Program, visit our website at [pembina.com/communityinvestment](http://pembina.com/communityinvestment).



**\$7.5 million**  
invested in  
communities in 2018



**Over 5,500**  
volunteer hours in 2018



**Nearly \$4 million**  
raised during 2018  
United Way Campaign

# Welcome to our 2018 Community Investment overview

From the coast of British Columbia to Lake Huron, Ontario, our pipelines and facilities take us across Canada and the United States. Our goal is to ensure that every community where we operate can grow and succeed. In this 2018 Community Investment overview, we're sharing some of the projects our community partnerships helped support.



# fuel 4 thought

CONNECTING KIDS TO THEIR POTENTIAL

In Canada, one in five children are at risk of starting their day on an empty stomach, and in Aboriginal communities the ratio is one in two. Hunger affects classroom learning (60% of which is done before lunch), behavioral issues such as bullying and social exclusion, as well as overall health and well-being.

Pembina's signature Fuel 4 Thought program, in partnership with Breakfast Club of Canada, is changing those numbers. Over the next five years, Pembina will invest \$5 million in breakfast programs in schools across our operations. This represents our largest community commitment ever, and Fuel 4 Thought will make sure that thousands of students start every school day off right with a healthy meal.

## Pembina Opens New Breakfast Programs in Aboriginal Communities

In 2018, Pembina launched programs in Driftpile Cree Nation, Sturgeon Lake Cree Nation and Alexis Nakota Sioux Nation.

*"Pembina believes in the importance of programs that support childhood nutrition and education because we know that success begins at an early age,"* explains Jaret Sprott, Pembina's Senior Vice President & COO, Facilities. *"Having access to a nutritious breakfast can nurture the lives of young people and give them an opportunity to realize their full potential."*

*"Education is the future for our people,"* says Ann McLean, Principal, Sturgeon Lake School. *"When you've eaten breakfast you're more alert, and ready to get to the task at hand."*



Pembina employees celebrate the launch of a new breakfast program at Sturgeon Lake School. Our staff has volunteered over 700 hours to date at breakfast programs across our operations.

## Some Bite-Sized Facts on Breakfast Clubs in Alberta

**127** clubs in Alberta  
over **8,000** kids fed every day  
over **1,348,000** meals served each year  
**700** pembina employee volunteer hours since 2016

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### Keeping Kids Active

We believe all kids should have the opportunity to stay active and healthy by participating in sports, which is why we partnered with KidSport Wood Buffalo to help provide funding for registration fees for low-income families. (Fort McMurray, AB)

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### Focusing on our Future

Pembina sponsored the National Gathering for Indigenous education. The annual conference brings educators from across the country together to focus on improving the educational outcomes of Aboriginal students. (Calgary, AB)

15

### Playing the Good Old Hockey Game

In Mooretown, Pembina supported critical upgrades to the roof of the local sports complex. The repairs ensured the safety of the rink so it can be used for years to come. (Mooretown, ON)

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### Protecting the Environment, One Second Grader at a Time

We're proud to support the Eagle Point-Blue Rapids Parks Council's Environmental Education Program, which teaches the next generation about stewardship and preservation of the environment. (Drayton Valley, AB)

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### Improving Access to Healthcare

Community access to healthcare infrastructure is critical, which is why we're proud to support hospital upgrades and programming at several facilities in central Alberta, including the Royal Alexandra Hospital Foundation, University Hospitals Foundation and the Stollery Children's Hospital Foundation. (Edmonton, AB)

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### Creating a Community Gathering Space

The construction of the **Burstall Community Hall** was a project over a decade in the making, and Pembina proudly helped make it a reality. (Burstall, SK)

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## Protecting wetlands with Ducks Unlimited Canada

Wetlands are critical to a healthy environment – they filter our water, reduce flooding, store carbon, provide habitat and contribute to quality of life. At Pembina, we understand the value of protecting these sensitive areas, which is why we launched a \$1 million partnership with Ducks Unlimited Canada (DUC) to support their leading wetland conservation efforts.

Ian Balfour, Pembina's Vice President of Gas Services explains, "Our partnership with DUC is a natural fit. It promotes sustainable industry

practices, acknowledges a working landscape and supports local communities."

Specifically, Pembina's funds will be directed towards DUC's "Revolving Land Program" in Alberta and Saskatchewan. Under this program, land is protected under a conservation easement, preserving the habitat in perpetuity. Our investment will conserve nearly 2,000 acres of wetlands over the next 10 years. "The revolving model allows Pembina's support to be continually leveraged, funding conservation for years to come, it's a powerful way to forge an environmental, economic and social legacy," adds Karla Guyn, CEO of Ducks Unlimited Canada.

## Greening communities with Tree Canada

Trees are important to our communities, to our environment, to our well-being and to our future. From increasing air quality by

capturing CO<sub>2</sub> and other air borne pollutants, to preventing soil erosion, and providing social benefits such as improving physical well-being and mental health – we all need trees. That's why Pembina has committed \$225,000 to Tree Canada, Canada's leading national tree-planting charity. The funds will help support tree planting projects in our operating communities over the next three years.



## Supporting emergency response to rural communities

Our employees, friends and neighbours live in our communities, so we want to make sure that they have access to the critical care they may need in case of an emergency. This is why we're proud to partner with organizations like STARS and HALO, both of which provide air ambulance services in Alberta and Saskatchewan.

Pembina has committed \$550,000 to mission operations for these air ambulances to ensure they have the resources they need to respond effectively. Through air ambulance services, first responders are able to reach people in distress within the golden hour, a critical time frame where a patient has the best chance of survival.

In addition to mission operations, Pembina's partnership with STARS also supports the Mobile Education Unit. This mobile training program provides specialized critical care skills training to STARS crews and other emergency care providers in rural communities. The first mobile program

of its kind in North America, it offers medical personnel the opportunity to test and practice their reactions and skills.



Mick Dilger (President & CEO), Paul Murphy (Sr VP & Corporate Services Officer) and Stuart Taylor (Sr VP & Corporate Development Officer) celebrate Pembina's partnership with STARS.

### HALO in action

In February 2019, Pembina Tradesman, Curtis Marshall, experienced the air ambulance service first hand when he and his friends found themselves in an emergency situation while backcountry skiing. When one of Curtis's friends fell in a remote area that could not be accessed by ground medical services, the group was quickly running out of options. They had limited cellular coverage and the ambient air temperature was dropping to below -25 Celsius. Luckily, they were able to make a brief 911 call and HALO was on its way.

"The HALO Medevac Rescue Helicopter arrived on scene and my friend was evacuated to the hospital, he has now fully recovered. I have a new appreciation for what HALO does and for companies like Pembina that make it possible."

Curtis Marshall, Tradesman from Pembina's Empress facility



# Your community is our community too

Giving back is a core part of our culture, which is why we support our employees through donation matching, personal volunteer grants, corporate volunteering and more.



Pembina will match any donation made by an employee to an eligible registered charity to no limit.



Volunteer grants recognize the community involvement efforts of Pembina staff with up to \$750 in personal volunteer grants per year.



Pembina encourages employees to come together and give back as teams through corporate volunteer opportunities.

## Employee-driven campaigns raise \$4 million

Pembina staff from across our operations came together to raise nearly \$4 million during our 2018 United Way campaign.

The campaign has been a hallmark of Pembina's culture for decades, and as Tracy Hecker, Vice President & Controller and Pembina's 2018 United Way Co-Chair, explains: "Pembina's annual United Way campaign is an opportunity for our teams to combine creativity and philanthropy to drive real change."

We support the United Way because it provides funding for key social services in our communities, and because they work to bring together people, organizations, government and other stakeholders to solve complex social problems at the root cause. For those offices without a nearby United Way, staff choose a local charity for their fundraising. All staff contributions made during the campaign are then matched in full by Pembina.

Karen Young, CEO of the United Way of Calgary, outlines how Pembina's campaign has made a difference in the city: "For

the past 30 years, Pembina has been an instrumental force in helping United Way improve lives in Calgary and the surrounding area. Pembina's campaign is a wonderful reminder of what we can achieve when we work together – the great leadership, amazing employee engagement, the countless volunteer hours, and visionary community investments are a true testament of their undeniable generosity of spirit."

Though Pembina has supported the United Way for over 30 years, every year brings new ways to get involved and give back. In Calgary, for example, staff rolled up their sleeves for our largest-ever volunteer event, which saw over 260 employees contribute 1,000 volunteer hours at 11 different United Way agencies over the course of a single week.

"We set the bar higher for ourselves every year," adds Chris Scherman, Vice President, General Counsel & Corporate Secretary and Co-Chair. "Staff from across our operating areas continue to come together and make a difference in our communities when they need it most."

At the United Way of Calgary's "Spirits of Gold" event in February 2019, Pembina was the proud recipient of the Quantum Leap award for our 2018 campaign, recognizing Pembina's significant increase in the number of funds raised through the campaign.

## Click or Call Before You Dig

Before conducting any work (e.g. building a fence, planting trees, landscaping, etc.) near a pipeline right of way, please remember to contact your local One-Call centre.



[www.clickbeforeyoudig.com](http://www.clickbeforeyoudig.com)

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